



Sri Lanka **Economic Summit**

Shaping Sri Lanka's Future: Transformational
Growth Rooted in Sound Economic Policies

Poll results from Sessions on
29th January, 2025

What should be prioritized to accelerate Sri Lanka's digital economy?

0 5 1

Implementing the Digital ID



24 %

Implementing robust cybersecurity measures



4 %

Improving digital adoption by the public



67 %

Offering incentives for tech startups



6 %

What is the biggest challenge in transitioning to a digital economy in Sri Lanka?

037

Inadequate digital literacy skills



Resistance to change in traditional industries



Limited access to funding for innovation



Insufficient policy and regulatory frameworks



Which reform is most critical for Sri Lanka's sustainable economic growth?

0 8 4

Public sector efficiency improvements



Labor market liberalization



Tax incentives to support investment



Strengthening property rights



Which sector is likely to drive Transformational Growth? (select up to 3)

008

Agriculture and agribusiness



Manufacturing and industrial innovation



Tourism and hospitality



Digital economy and IT services



Renewable energy and sustainability



What level of FDI would Sri Lanka attract annually?

036

Under USD 500 million



Under USD 1 billion



Under USD 1.5 billion



Over USD 2 billion



How long do you think it will take for Sri Lanka to fully implement an economic transformation plan?

0 4 5

1-3 years



3-5 years



5-10 years



More than 10 years



Agriculture

What is the most significant barrier to improving agricultural productivity in Sri Lanka? (1/2)

039

Lack of modern technology



Limited access to finance



Fragmented land ownership



Inadequate market linkage



Limited investing in agricultural research and development



What is the most significant barrier to improving agricultural productivity in Sri Lanka?
(2/2)

039

Impact of climate change



What should be the government's top priority for boosting agricultural productivity?

030

Land consolidation policies

7 %

Strengthening rural infrastructure

3 %

Enhancing farmer education and training

47 %

Promoting private sector investments

27 %

Focusing on high-value niche crops

17 %

Tourism

What should be the primary focus to achieve USD 8.5 billion in tourist earnings by 2030?

019

Diversifying tourism offerings



26 %

Enhancing destination marketing and branding efforts



37 %

Improving infrastructure and accessibility



32 %

Ensuring safety and security for tourists



5 %

Which market segment offers the greatest growth opportunity for Sri Lanka's tourism?

038

Eco-tourism enthusiasts



Luxury travelers



Adventure seekers



Cultural and heritage tourists



Value Added Manufacturing

What is the main barrier to integrating Sri Lanka into global value chains?

0 2 4

High production costs



Inadequate infrastructure



Complex regulatory environment



Limited market access to international markets



Which policy change would most effectively boost value-added exports?

0 3 1

Simplifying export procedures



Offering tax incentives for exporters



Investing in workforce skill development



Establishing free trade agreements with key markets

